



NDYP Exec Team Notes

March 7, 2011

Present: Jennifer Dobrowski, Amanda Lynn Moser, and Laurie Morse-Dell

The meeting was called to order at 2 p.m. CST

Website

Dell reported that she's been compiling and building content with the help of 81Designs. Owner Josh Christy will work on the forms and adjust the calendar. Dell will also work to develop a flickr account featuring photos from networks and the 2010 Summit. Dell continues to collect content for the Marketing Resources section which will be password protected for the individual network access. The site will be launched internally for board review on May 10 with a public launch scheduled for May 13.

Summit

Dobrowski reported that the early bird registration has been extended to May 6. The Fargo/Moorhead/West Fargo network is considering a Summit day pass those who are unable to take both days off.

Fund Raising

Dobrowski reviewed the past discussion regarding incorporation. Dobrowski will visit with Justin Dever to see if he will take the lead on this. This must be done before fund-raising begins to ensure that NDYP has fund retention and validity. Moser started a list of benefits that NDYP provides to the individual networks. This information will go out to all board members in the May 16 board packets.

Experience ND Event

Dell reported that she is not attending due to monetary constraints but instead sent information with Briana Strahm who had approached the board and encouraged attendance. Dobrowski encouraged Dell to connect with Aaron Hill, as Fargo/Moorhead/West Fargo YP had indicated space availability.

Board Limits/Nominating Committee

Dell sent a timeline of activity to Justin Dever and the Nominating Committee. Dever has begun work and the committee will meet before the May 16 board meeting. Dell reported that Wishek, Bottineau and Jamestown are discussing active network statuses, which will impact the number of available vacancies within the board. Moser asked Dell to consider starting a list of possible board candidates as she completes her individual network visits.

By-law Changes

Dobrowski drafted changes to the by-laws which will add a non-affiliate representative to the board, and also address an issue that has recently come up: Moser is moving to Bismarck but is serving as the Dickinson representative. Moser will report on Dickinson YP's decision regarding a potential replacement which could impact the executive team. These by-law changes will be included in the board packets. Any by-law revisions must be posted and reviewed one meeting prior to voting. By-law changes should be in place before July elections which means a special board meeting will have to take place sometime in June to handle the vote.

CTB/NDYP Coordinator Position

Dell reported that she has visited with multiple networks including Dickinson, Williston and Bismarck/Mandan. She has scheduled Greater Grand Forks and Bottineau and is currently in correspondence with the Valley City and Jamestown networks. Dobrowski requested Dell to create a brief report for the upcoming board meeting.

Meeting adjourned at 2:45 p.m. CST.

Notes submitted respectfully by Secretary Amanda Lynn Moser