

# PARTNER PROGRAM

## BISMARCK-MANDAN YOUNG PROFESSIONALS

### BENEFITS OF SPONSORSHIP

- 1) Exposure – targeted marketing opportunities, awareness among 21-39 age group
- 2) Recruitment/Retention – creation of an attractive “human” environment for young employees, assistance in recruitment visits and orientation for new hires
- 3) Access to the Network – cream of the crop, next generation leaders
- 4) Team Partnerships – training opportunities with Professional Development events, welcome team partnership, new business development opportunities with Opportunity Team
- 5) Corporate Citizenship - mentorship opportunities, support of a good cause

### SPONSORSHIP PACKAGES (ON AN ANNUAL BASIS)

#### GOLD - \$1500+

- Website designation with logo, company description and link to company site
- Logo on print materials
- Banner with logo at events (YP network will provide)
- Post job openings on YP's Web site
- 10 freememberships
- Opportunity to host a 5:01 social for YPN members

#### SILVER - \$1000

- Website designation with logo, company description and link to company site
- Company name on printed materials
- 5 free memberships

#### BRONZE – \$500

- Website listing and link

#### EVENT SPONSOR - \$250

- Company logo on electronic and print event materials
- 1 banner with company/organization logo to be hung at the event (provided by sponsors)
- Verbal recognition of sponsorship to guests at the event
- 2 free passes for company/organization representatives to attend event as participants
- Opportunity to distribute membership brochure or product information at event

\* This Partner Program is subject to change. In-kind opportunities are available on an individual basis.

For more information contact [info@ypnetwork.org](mailto:info@ypnetwork.org) or call 701.233.5660

