



2012 Annual Report



Letter from our Executive Director

As I think back over all of our accomplishments in 2012, I have the urge to reach for some coffee. In order to fully grasp the amount of work we've done, I began to list our many activities... and two pages later was overwhelmed with our progress. Not only have our initiatives grown, our membership numbers have boomed, increasing from 120 to over 260! People are really starting to know who the Greater Grand Forks Young Professionals are.

I'd like to take this opportunity to personally thank so many of our hard working members, who have stepped up and given your time and talents selflessly. I have enjoyed getting to know you, as well as helping the community get to know you better.

The "theme" of this year's Annual Launch is "Energized and Engaged in 2013." I'm making it my priority this year to help all of the Greater Grand Forks Young Professionals' members be more involved in enhancing our community, creating connections, and investing in themselves and each other. What is your interest: Education? Recreation? Networking? Chances are, no matter what floats your boat, there is a way for you to share your talent for the good of the community and to help yourself develop your career and personal life. The first step, however, is all yours. How do you take that step? Attend committee meetings and volunteer to help organize different events. Respond to emails from Committee Chairs and share (even a small piece of) the work load. Sign up in the Membership Pages and set up your profile so others can get to know you better. Share your story with me so I can share it with all of our faithful readers in the Herald and After5. Volunteer for YP projects, events, and initiatives. Most importantly, share your ideas! We are never afraid to try something new.

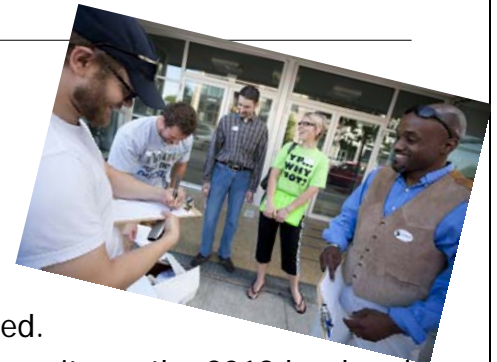
This organization works best when all of you do, too... so let's get started!



Stacey Heggen, Executive Director

2012 was a Busy Year for GGFYP...

- Started the year with our first Annual Launch.
- Choice Financial won the first annual Grow Grand Award.
- Held the 3rd annual Iceman with over 90 participants.
- Hosted the first Chick-fil-A Leadercast in Grand Forks where 80 attended.
- Started GF Vote initiative which included a website educating our community on the 2012 local and national elections that had over 1,000 visitors and hosted a Mayoral Debate.
- We had seven GGFYP members run for public office.
- Started Connect the Parks in downtown Grand Forks to increase the use and awareness of green space while supporting local musicians.
- Hosted an Oktoberfest celebration in Town Square.
- Partnered with Global Friends Coalition, Muddy Waters Clay Center, and African Arts Arena on "Soup in the Studio" raising over \$3000 for Global Friends Coalition.
- Held the 7th annual ArtSee at the ND Museum of Art where over 300 attended.
- Started a monthly Lunch & Learn educating our members on hot topics.
- Hosted 18 social events.
- Hosted six professional development opportunities including three sessions at local businesses.
- Weekly radio appearances on local stations (Pioneer 90.1 and KNOX).
- Bi-monthly article in the Grand Forks Herald and monthly Community Feature in After5 newspaper.
- Two GGFYP members were featured stories in Grand Cities Woman Magazine.
- Four GGFYP members selected as 40 under 40 in Prairie Business Magazine.



**and more to
come in 2013!**

2012 Corporate Sponsors

Our Corporate Sponsors support and enhance GGFYP's efforts in meeting our mission to *enhance our community, create connections, and invest in each other*. We appreciate the support and continued guidance each one of our sponsors provides.

YP Visionary—\$10,000+

Altru Health System
City of Grand Forks
University of North Dakota

Charter Supporters

The Chamber Grand Forks/East Grand Forks
Grand Forks Region Economic Development

YP Partner—\$5,000

AE2S
Xcel Energy

YP Collaborator—\$2,500

BeMobile
Choice Financial
Happy Harry's Bottle Shop

YP Investor—\$1,000

Alerus Center
Bremer Bank
Center for Innovation
Grand Forks Park District
JLG Architects
KLJ

YP Donors —\$500

Alerus Financial
Construction Engineers
Rhombus Guys

YP Donors —\$100

North Dakota Museum of Art
Sterling Opitcal
Thompson-Schaefer Insurance Company
True Colors

Career Partner & Media Support

After 5 Newspaper
GF Pioneer 90.1 Radio
Leighton Broadcasting
ND Job Service
Your QFM

2012 Membership

2012 was a great year in terms of membership growth! Membership numbers grew from 120 in September 2011 to over 250 in September 2012! In 2012, GGFYP had over 110 meetings/events with an accumulative attendance for these events over 2,100 (both YP and non-YP).

"I have made so many invaluable connections to other professionals in the area. There isn't another organization in the area that gives you the opportunities to connect like this."

"There are so many great things going on right now, and a lot of it has some kind of Young Professional involvement."

Quotes from Members

"Being from Grand Forks originally, I felt like I already knew a lot of other Young Professionals in the community, but YP has helped me network with those new to the community. It's great to be able to share why Grand Forks is such a great place to live!"

2012 GGFYP Leadership

& Board of Directors

Stacey Heggen, Executive Director

Board of Directors

Michaela Schell, President

Rodan & Fields

Tom Ford, Vice President

City of Grand Forks

Chris Dumont, Secretary

KLJ

Becky Madigan, Treasurer

Altru Health System

Meghan Compton, Legal Advisor

Altru Health System

Shana Wiley, Community Involvement Chair

UND School of Medicine

Lisa Martinez, Marketing Chair

United Way of Grand Forks

Matt Huss, Professional Development Chair

Grand Forks Air Force Base

Josh Brown, Special Events Chair

Thompson-Schaefer Insurance

Evan Andrist, Social Chair

Bactee Systems, Inc.

2012 Financial Summary

Revenues

Membership Dues 6,969

Corporate Sponsorships 42,855

Event/Services Income 23,458

Bremer Grant 33,478

Total Revenues from 2012 Activity \$106,760

Expenses

Administrative Costs 52,301

Event/Services Expenses 19,016

Other Operating Expenses 7,496

Total Expenses from 2012 Activity \$78,813

Excess/(Deficit) \$27,947

This information is based off of our unaudited activity done in 2012. Further information available upon request.

Greater Grand Forks Young Professionals
202 N. 3rd Street
Grand Forks, ND 58203
Stacey@ggfyp.com
(218) 779-9369